SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY			
SAULT STE. MARIE, ONTARIO			
Sault College			
COURSE OUTLINE			
COURSE TITLE:	Professional Practices 3; Project Management (formerly Studio Research 3)		
CODE NO. :	ADV 361 SEMESTER:	09W	
PROGRAM:	Graphic Design		
AUTHOR:	Terry Hill		
DATE:	June 2008 PREVIOUS OUTLINE DATED:	January 2008	
APPROVED:		2000	
TOTAL CREDITS:	CHAIR 3 credits	DATE	
PREREQUISITE(S):	ADV 311		
HOURS/WEEK:	Meet with professor on regular basis dependent on student project proposal		
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I. COURSE DESCRIPTION:

This course gives students the opportunity to develop a final project in an area of design specialty of their own choosing. Students will be required to propose and execute a professional style presentation. It is the intention of this course to give the students valuable experience and a portfolio piece exemplifying the area of design specialization that will most benefit the individual students own career aspirations in the design field. Students will be required to meet with the professor for this course a minimum of three times throughout the semester. Meeting times will be suggested by the student based on their design project proposals

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Identify design problems, plan, research and document design solutions

Potential elements of the performance

- Use provided documentation structure to document design problem statements
- Develop a project plan to guide design research and creativity
- Demonstrate an ability to follow plan to achieve creative solutions, document design process and record sources for design research
- Demonstrate an ability to defend design solutions by communicating a design rationale for any design project.
- Demonstrate an ability to include user testing methods as required in design process and document the results.
- Use research techniques to fully understand the content and subject matter of the assignment at hand
- Effectively defend design decisions in written form (rationale)
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- 2. Demonstrate the ability to effectively make professional presentations to educate peers on project specifics and area of specialization

Potential Elements of the Performance:

•Demonstrate the ability to employ a variety of presentation methods (oral, visual(image), written form) to communicate to audience

• Demonstrate the ability to involve audience in presentation

•Demonstrate the ability to act professionally during a presentation including but not limited to dress, deportment, language, and respect for audience.

• Exhibit a well rounded knowledge regarding the area of design specialization chosen by the student.

Demonstrate the ability to present all work in a clean, professional manner

3. Create design solutions based on gathered information and user testing

Potential Elements of the Performance:

- Use design driven research principles to direct creative solutions
- Use interim testing phases of project to steer design direction
- 4. Manage a large independent project in terms of time and quality.
 - Potential Elements of the Performance:
 - demonstrate organizational skills such as scheduling, prioritizing, planning, and time management.
 - demonstrate the ability to work within project restrictions and time limitations.
 - make effective design presentations, as per instructor specifications and research findings regarding directions and quality.
 - Plan project budgets effectively to ensure project completion

III. TOPICS:

- 1. Research and design documentation skills
- 2. Preliminary design stages
- 3. Layout and design techniques
- 4. Proposal, rationale and report writing
- 5. Time and project management skills
- 6. Professional practices

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Determined by the individual direction of each student's proposal

V. EVALUATION PROCESS/GRADING SYSTEM:

Assignments will constitute 100% of the student's final grade in this course. Assignments will be evaluated according to the following, in accordance with college policies:

This course will be evaluated in terms of a letter grade indicating overall performance in this class.

All assignments are required to be successfully completed to meet the objectives of the course. A missing assignment is equivalent to course objectives not achieved, which results in an "F" (Fail) grade for the course.

Assignment breakdown

Proposal20% of final gradeDevelopmental stages40% of final gradeFinal presentations40% of final gradePlease refer to course handouts for a detailed breakdown of assignments andevaluations.

The following semester grades will be assigned to students:

Grade	Definition	Grade Point Equivalent
A+	90 – 100%	4.00
A	80 – 89%	
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00

CR (Credit)	Credit for diploma requirements has been awarded.
S	Satisfactory achievement in field /clinical
U	placement or non-graded subject area. Unsatisfactory achievement in field/clinical
Х	placement or non-graded subject area. A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a
	course.
NR W	Grade not reported to Registrar's office. Student has withdrawn from the course without academic penalty.

VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Special Needs office. Visit Room E1101 or call Extension 703 so that support services can be arranged for you.

Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

Communication:

The College considers **WebCT/LMS** as the primary channel of communication for each course. Regularly checking this software platform is critical as it will keep you directly connected with faculty and current course information. Success in this course may be directly related to your willingness to take advantage of the **Learning Management System** communication tool.

Plagiarism:

Students should refer to the definition of "academic dishonesty" in *Student Code of Conduct.* Students who engage in academic dishonesty will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

Tuition Default

Students who have defaulted on the payment of tuition (tuition has not been paid in full, payments were not deferred or payment plan not honoured) as of the first week of March will be removed from placement and clinical activities. This may result in loss of mandatory hours or incomplete course work. Sault College will not be responsible for incomplete hours or outcomes that are not achieved or any other academic requirement not met as of the result of tuition default. Students are encouraged to communicate with Financial Services with regard to the status of their tuition prior to this deadline to ensure that their financial status does not interfere with academic progress

Deductions – Lates and F grades

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

A late assignment will be penalized by a 5% deduction for each week that its late. The total late penalty Will be deduced from the final grade. Eg. 3 weeks late = 15% deduction from final grade. Maximum grade for a late assignment is "C"

A late assignment which is not executed to a minimum C (satisfactory) level will be assigned an incomplete grade with additional penalties outlines below.

Fail (F) grades

A failing grade is assessed to an assignment which has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failing grade assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within a timeframe specified by the Professor.

A failing grade assignment will be penalized by a 5% deduction from the final grade. Maximum grade for a resubmitted failing grade assignment is "C"

Failed (F grade) assignments not submitted by the specified deadline will be subject to 5% late deductions for each week they are overdue.

Homework

This is a four credit course delivered in an unsupervised format. As part of the course students will need to plan and manage their own time and deadlines.

Resubmission policy.

Any assignment completed during this course may be submitted for re-evaluation if the following criteria are met by the student.

a) an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.

b) an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.

c) the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor

d) assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.

e) Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted

f) it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.

g) When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade

h) Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission.

Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advance credit transfer (advanced standing) should obtain an Application for Advance Credit Form from the program coordinator (for course-specific courses), or the course coordinator (for general education courses), or the program's academic assistant. Students will be required to provide an unofficial transcript and course outline related to the course in question.

Credit for prior learning will also be given upon successful completion of a challenge exam or portfolio.